

AVON LIP COLOR AT A GLANCE



lip gloss

gleaming shine
goes on gorgeous
for the prettiest pout



lip color

luxurious shades
fabulous color in lip-loving formulas
instantly brighten your look

FULL COLOR SUPER GLOSSY SHINE GLAZEWEAR LIQUID LIP COLOR

Full coverage that feels light—never sticky. Moisturizing formula with vitamins A, C and E. Precision applicator. 4.5 g



VOLUPTUOUS FINISH, SHEER GLOSS ULTRA COLOR RICH LIP GLOSS SPF 15

Super-shaping gleaming, glossy color and lip-magnifying shine plus SPF15. Maxi-moisturizing formula with vitamins A, C, E and jojoba oil. Precision brush for smooth definition. 4.5 g



WET-LOOK SHINE LIP RADIANCE

Sheer, shimmering high-gloss color. Super-slim, easy-squeeze tube with ultra-precise applicator tip. Vanilla scent. 6.5 ml



ALL-DAY COLOR, ALL-DAY SHINE PERFECT WEAR EXTRALASTING LIPCOLOR

2-step all-in-one design
Step 1: outwear: Sweep on long-wear semi-matte, liquid color. 4 ml
Step 2: outshine: Seal in color with high-gloss top coat for a brilliant finish. 4 ml

1



2

SATURATED COLOR IN 3D ULTRA COLOR RICH LIPSTICK

Depth, definition and drama make color come alive in three dimensions. Moisturizing formula with vitamin E for hours of creamy, smoothing lip-shaping color and lip-magnifying shine. 3.6 g



FULL COLOR, FULL SHINE GLAZEWEAR LIPSTICK

High-performance gloss and luscious color in one. Color-gel formula delivers smooth, silky color that lasts and a shine that won't quit. Lightweight, non-waxy, non-sticky formula drenches lips with gloss. 2 g



3 LIP COLORS IN 1 MY LIP MIRACLE LIPCOLOR

Long-lasting, moisturizing stay-true color. Provides up to 8 hours of comfortable, creamy, rich, fade-proof color plus lustrous shine. Lips feel 100% moisturized, softer and smoother. 3.2 g



2X THE RETINOL FOR SMOOTHER-THAN-EVER LIPS BEYOND COLOR PLUMPING LIPCOLOR SPF 15 WITH DOUBLE THE RETINOL

Anti-aging double-retinol formula helps lips look smoother and visibly fuller. Reduces the appearance of lines, retexturizes lips and restores moisture. 3.6 g



LONG WEARING, TRANSFER RESISTANT PERFECT WEAR ALL-DAY COMFORT LIPSTICK SPF 12

With Flex-Wear Technology and a time-released moisture complex for long-lasting wear and long-lasting comfort. Stays put for hours. 3.2 g

